

dragon boat charleston

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**2024**  
**PARTNER**  
OPPORTUNITIES





## Redefining Cancer Survivorship since 2003

Dragon Boat Charleston has been recognized as the first all-cancer survivor team in the U.S. What started as a project to enhance the lives of cancer survivors has become a movement to promote the physical and mental wellness of cancer survivors and their community.

With nearly 200 members throughout the Lowcountry, our club reaches paddlers of all types. Some prefer a quiet paddle on the Ashley River and others prefer the challenge of international competition. There's a seat for everyone at Dragon Boat Charleston!

With your support, we're able to offer year-round programs supporting our members' needs whether on or off the water. In addition to paddling, we provide resources for nutrition, and emotional and financial support.

## Partnerships

We're excited to announce partnership opportunities for 2024! With nearly 200 members, Dragon Boat Charleston needs your support. Cancer survivors pay no dues. Your contribution ensures we can continue supporting them on and off the water!



**For custom sponsorships or more information, contact  
[Lucy@dragonboatcharleston.org](mailto:Lucy@dragonboatcharleston.org).**

# Year-Round Partnerships

## CAPTAIN'S TABLE

Joining the Captain's Table is a powerful statement of your commitment to redefining cancer survivorship by providing essential funding for Dragon Boat Charleston. Your contribution is more than financial support; it fosters a community where cancer survivors navigate the waters of hope and healing together. As The exclusive presenting sponsor, you'll receive all the benefits of Level A plus recognition on our website's landing page and festival shirts and a 20' x 20" tent at the festival.

- Exclusive: \$10,000
- Non-exclusive: \$7,500 (limited to 3)
- Benefit Level: A\*
- Benefit Level: A

## DRUMMERS' CIRCLE

In dragon boating, the drummer perches at the bow of the boat and beats to the pulse of the crew. As a member of the Drummers' Circle, your brand pounds the resilience of survivors while supporting DBC's paddling programs.

- Exclusive: \$7,000
- Non-exclusive: \$3,500
- Benefit Level: A
- Benefit Level: B

## P.A.T.H. (Paddle. Achieve. Transform. Heal.)

IDBC's P.A.T.H. program is uniquely designed for cancer survivors to learn the basics of dragon boating in a supportive, more private setting. Your support enables these cancer survivors to paddle towards physical and mental well-being while fostering resilience and camaraderie as they join the Dragon Boat Charleston family.

- Exclusive: \$5,000
- Benefit Level: A

## WELLNESS WARRIOR

Wellness Warriors provide vital funding for DBC's exercise and nutrition programs.

- Exclusive: \$3,500
- Non-exclusive: \$1,500
- Benefit Level: B
- Benefit Level: C

## Benefits

### Level A

- Recognition on program landing page
- Recognition in DBC's newsletter
- Shoutouts through social media
- Inclusion in festival Virtual Vendor Village
- Registration for one team in the Charleston Dragon Boat Festival

### Level B

- Recognition on program landing page
- Recognition in DBC's newsletter
- Shoutouts through social media

### Level C

- Recognition in DBC's newsletter
- Shoutouts through social media

# 2024 Festival Sponsorships

As one of the more unique fundraising events in the area, the Charleston Dragon Boat Festival reaches thousands of people. Your sponsorship provides everything from boats for competition to family fun entertainment on land. This ensures donations raised by festival participants go directly to DBC programs and services.

## Presenting Sponsor

As the Presenting Sponsor of the Charleston Dragon Boat Festival, you'll take center stage in championing DBC's mission. With exclusive visibility across festival materials, your support becomes the cornerstone of a transformative event, spotlighting the courage, strength, determination, and unity that is Dragon Boat Charleston. The presenting sponsor also receives one complimentary team registration and a 20'x20' tent.

- Exclusive: \$8,000
- Benefit Level: Presenting



## Spotlight Opportunities

Exclusive Sponsorships:  
\$5,000

Benefit Level A

- Stage Sponsor
- Survivor Ceremony
- Marshaling
- Resource Tent

Exclusive Sponsorships:  
\$3,500

Benefit Level B

- Championship Heat
- Medals
- Dragon Heart Award
- Spirit Award

Sponsorships or Virtual Vendor  
\$3,500

Benefit Level B

- General Sponsor
- Virtual Vendor

## Festival Sponsor Benefits

### Level A

\$5,000+

- Medium logo on festival web page
- Logo on festival shirt
- Recognition in DBC's newsletter
- Shoutouts through social media
- Inclusion in Virtual Vendor Village
- Registration for one team
- One 10'x10' tent at festival

### Level B

\$3,000+

- Small logo on festival web page
- Logo on festival shirt
- Recognition in DBC's newsletter
- Shoutouts through social media
- Inclusion in Virtual Vendor Village

### Level C

\$1,000+

- Recognition in DBC's newsletter
- Shoutouts through social media





## *Our Mission*

Promoting the physical and mental wellness of cancer survivors and their community through the sport of dragon boating.

For partnership opportunities, contact Lucy Spears  
[lucy@dragonboatcharleston.org](mailto:lucy@dragonboatcharleston.org)



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Dragon Boat Charleston is a 501(c)3 charitable organization.