

2024-25 PARTNERSHIP OPPORTUNITIES



About *dragon boat charleston*

Dragon Boat Charleston has been redefining cancer survivorship since 2003. We're here for survivors of all types of cancer, regardless of diagnosis or where someone is in their cancer journey.

Year-round Programs

DBC provides year-round on-water and off-water activities that nourish the mind, body, and spirit of cancer survivors and their supporters. Your year-round partnership supports these life-changing programs.



Charleston Dragon Boat Festival

More than 40 corporate and community teams compete in racing and fundraising to support cancer survivors. Sponsorships cover festival operating costs, ensuring participant funds support mission programs.



Year-round Partnerships

The Captain's Table

Exclusive: \$10,000 *Benefit Level: Exclusive*

Non-exclusive: \$7,500 *Benefit Level: A*

A seat at the Captain's Table signifies your commitment to redefining cancer survivorship through essential funding for Dragon Boat Charleston. Your contribution supports year-round programs for cancer survivors on their journey of hope and healing. These super heroes receive exclusive benefits throughout the year as well as at the festival.

The Drummers' Circle

Non-Exclusive: \$5,000 *Benefit Level: A*

In dragon boating, the drummer sits at the front of the boat, setting the rhythm for the crew. By joining the Drummers' Circle, you champion the strength of survivors while backing DBC's paddling programs.

Wellness Warriors

Non-Exclusive: \$2,500 *Benefit Level: B*

Wellness Warriors provide essential funding to support DBC's year-round paddling, exercise and nutrition initiatives.

P.A.T.H.

Exclusive: \$5,000 *Benefit Level: A*

Paddle. Achieve. Transform. Heal. These are the tenets of DBC's introductory program for cancer survivors. Your support of P.A.T.H. provides outreach and instruction for cancer survivors as they build resilience and camaraderie within the DBC family.



Dragon Boat Charleston's Reach

Facebook: 1,200+ followers

Members and Supporters: 1,480+ local, national, and international

Festival Attendees: 1,200+ lowcountry residents

Festival volunteers: 120+ cancer survivors and community supporters



Charleston Dragon Boat Festival

The Charleston Dragon Boat Festival has been honored as the area's best fundraising event multiple times. It's an exhilarating day, brimming with competition, family-friendly entertainment, and a survivor ceremony, all in support of cancer survivors.



Presenting Sponsor

Exclusive: \$7,500

Benefit Level: Exclusive

Take center-stage as a champion of DBC's mission. You'll have exclusive visibility in festival materials, while playing a crucial role in an event that highlights courage, strength, and determination.

Spotlight Sponsors

Exclusive: \$5,000

Benefit Level: A

- Survivor and Remembrance Ceremony
- Resource Tent
- Marshaling
- Stage

Exclusive: \$3,000

Benefit Level: B

- Championship Heat
- Dragon Spirit Award
- Medal Ceremony

Step into the spotlight as a champion of DBC's mission. Spotlight sponsorships range from \$3,000 to \$5,000 and are a great way to highlight your brand.

Vendor Tables

Tented: \$1,000

Benefit Level: C

No tent: \$500

Benefit: Table and 2 chairs

Showcase your business at the event!

Customized Sponsorships

We welcome the opportunity to customize a partnership package for you. Whatever your budget, whether cash or in-kind, we welcome your support.

2024-25 PARTNER BENEFITS

YEAR ROUND PARTNERSHIPS

EXCLUSIVE

- All benefits of Festival Level A
- Recognition on DBC's home page
- Premier Recognition in DBC newsletters
- Shoutouts on social media
- Team-building paddling event for up to 20 people
- Invitation for two to all DBC events

LEVEL A

- Recognition on program landing page
- Recognition in DBC newsletters
- Shoutouts on social media
- Registration for one team in the Charleston Dragon Boat Festival
- Invitation for two to all DBC events

LEVEL B

- Recognition on program landing page
- Recognition in DBC newsletters
- Shoutouts on social media

FESTIVAL PARTNERSHIPS

PRESENTING

\$7,500+

- Large logo on festival web page
- Logo on festival volunteer shirt
- Recognition in festival newsletter and team captain emails
- Shoutouts on social media
- Registration for one festival team
- Tented 10'x10' team area
- Team-building paddle for up to 20 people

LEVEL A

\$5,000+

- Medium logo on festival web page
- Logo on festival volunteer shirt
- Recognition in festival newsletters and team captain emails
- Shoutouts on social media
- Registration for one festival team
- Tented 10'x10' team area

LEVEL B

\$3,000-\$4,999

- Small logo on festival web page
- Logo on festival volunteer shirt
- Recognition in team captain emails
- Shoutouts on social media

LEVEL C

\$1,000

- Recognition in DBC newsletter
- Shoutouts on social media

partnership information | Lucy@dragonboatcharleston.org

DRAGONBOATCHARLESTON.ORG