



## Dragon Boat Charleston Privacy Policy

Dragon Boat Charleston ("DBC") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how DBC collects, uses, discloses, and safeguards your information when you interact with its website, services, events, or programs.

Dragon Boat Charleston may collect the following types of information:

- **Personal Information:** such as your name, email address, phone number, billing information, or mailing address when you register, donate, purchase, or sign up for services.
- **Non-Personal Information:** such as browser type, IP address, device information, and usage data when you visit DBC's website.
- **Sensitive Information:** only if voluntarily provided, for example health-related details for program participation.

Dragon Boat Charleston may use your information to:

- Provide, operate, and improve its services or programs.
- Process donations, purchases, or registrations.
- Communicate with you about events, updates, or opportunities.
- Personalize your experience.
- Comply with legal obligations.

**Dragon Boat Charleston does not sell or rent your personal information.**

DBC may share information with:

- **Service Providers:** trusted vendors who help DBC operate its website, process payments, or deliver services.
  - **Legal Obligations:** when required by law, regulation, or valid legal request.
  - **With Your Consent:** if you give DBC permission to share it for specific purposes.
- Dragon Boat Charleston also follows HIPPA regulations due to the sensitive nature of its members' information. Additionally, Communications among DBC members and directors will align with DBC's Code of Conduct and DBC's Record Retention Policy.

### DATA SECURITY

Dragon Boat Charleston has an established record retention policy. It uses reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission or storage is 100% secure, so DBC cannot guarantee absolute security.

## YOUR PRIVACY RIGHTS

Depending on your location, you may have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications.
- Restrict or object to certain data uses.
- Request a copy of the information DBC holds about you.

**Opting out:** To opt out of DBC communications, recipients may unsubscribe via the communication platform (email or text) or email [Sarah@dragonboatcharleston.org](mailto:Sarah@dragonboatcharleston.org) with their request.

### **Texts**

Recipients are provided instructions on how to opt out via text. Sample text opt out:

*"To opt out of texts from DBC, reply with "STOP".*

### **Emails**

Recipients are provided the option to unsubscribe from email communications.

## COOKIES & TRACKING TECHNOLOGIES

DBC's website may use cookies or similar technologies to enhance your experience, analyze traffic, and improve services. You can adjust your browser settings to refuse cookies, although some features may not work properly.

## THIRD-PARTY LINKS

DBC's services may contain links to third-party websites. DBC is not responsible for the privacy practices of those sites and encourage you to review their policies.

## CHILDREN'S PRIVACY

DBC does not knowingly collect personal information from children ages 16 and under in some regions. If DBC learns that it has collected such information, DBC will delete it promptly.

## CHANGES TO THIS POLICY

Dragon Boat Charleston may update this Privacy Policy from time to time. Updates will be posted on its website with a revised "Effective Date."

## CONTACT DRAGON BOAT CHARLESTON

If you have any questions about this Privacy Policy or how your information is handled, please contact us.

### **Dragon Boat Charleston**

**Email:** [info@dragonboatcharleston.org](mailto:info@dragonboatcharleston.org)

**Phone:** (843) 595-6012

### **Address:**

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Charleston, SC 29407