



# CHARLESTON DRAGON BOAT FESTIVAL



**MAY 2, 2026**

**EARLY BIRD REGISTRATION OPENS DEC. 15  
FESTIVAL SPONSORSHIPS NOW AVAILABLE**

## The Event

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The first Charleston Dragon Boat Festival was held in 2011. Each year, more than 40 community and corporate teams come together on the first Saturday of May to paddle it out on the Ashley River and raise funds for DBC's cancer survivorship programs.

## The Survivors

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Hundreds of lowcountry cancer survivors have benefitted from DBC's paddling, nutrition and social support programs. Membership fees are waived for cancer survivors, which also includes our Winter Wellness program. This would not be possible without the community support of the festival.



**DRAGON BOAT CHARLESTON**

**Get in Touch**

 843-595-6012

 [info@dragonboatcharleston.org](mailto:info@dragonboatcharleston.org)

 [www.dragonboatcharleston.org](http://www.dragonboatcharleston.org)

# DBC FAST FACTS



## THE LEADER

DBC is the country's **first all-cancer survivor team.**



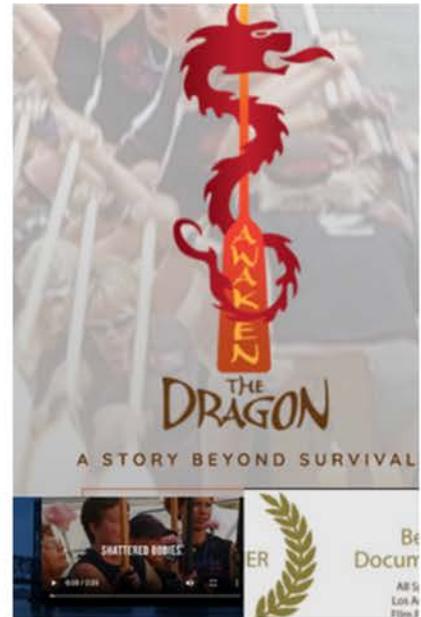
## THE INSPIRATION

DBC inspired the award winning documentary, *Awaken the Dragon* the novel, *A Final Victory*, and three Southeastern sister teams



## OUR FAMILY

- 9.4k users on our website in 2025
- reached 19.6k people on Facebook in 2025
- 4.3k content interactions
- more than 1,000 link clicks



## OUR 2025 IMPACT



- 83 cancer survivors served with more than 100 paddling opportunities
- 48 cancer survivors funded for races
- 6 travel scholarships provided to cancer survivors
- 21 members certified in CPR and emergency first aid
- 30 members in need supported by the DBC family with meals, transportation and comfort

# Year-Round Partnerships

CHOOSE YOUR LEVEL OF YEAR-ROUND SUPPORT  
ASK ABOUT CUSTOM PACKAGES!



## Captain's Table

A seat at the Captain's Table signifies your commitment to supporting year-round physical and mental wellness programs for cancer survivors on their journey of hope and healing.

\$10,000 (EXCLUSIVE)    \$7,500 (NON-EXCLUSIVE)



## Drummers' Circle

In dragon boating, the drummer sits at the front of the boat, setting the rhythm for the crew. By joining the Drummers' Circle, you champion the strength of survivors by supporting DBC's paddling programs.

\$5,000+



## Wellness Warriors

Wellness Warriors provide essential funding to support DBC's year-round paddling, exercise and nutrition programs.

\$3,000+

FOR PARTNERSHIP INFORMATION:

[LUCY@DRAGONBOATCHARLESTON.ORG](mailto:LUCY@DRAGONBOATCHARLESTON.ORG)

CALL (843) 595-6012 EXT. 2

# Festival Partnerships

CHOOSE YOUR LEVEL OF FESTIVAL SUPPORT  
ASK ABOUT CUSTOM PACKAGES!



## Presenting Sponsor

Take center-stage as a champion of DBC's mission. You'll have exclusive visibility in festival materials, while playing a crucial role in an event that highlights courage, strength, and determination.

\$10,000 (EXCLUSIVE)    \$7,500 (NON-EXCLUSIVE)



## Spotlight Sponsor

Step into the spotlight as a champion of DBC's mission. Spotlight sponsorships highlight your brand's support of cancer survivors. Opportunities include:

- Survivor Celebration and Remembrance Ceremony
- Team Spirit Awards
- Wellness Village

\$5,000+



## Festival Supporter

Festival Supporters are the foundation of the event.

Opportunities include:

- Championship Heat
- Medal Ceremony
- Vendor Village

\$3,000+

## NEW THIS YEAR! THE FESTIVAL WELLNESS VILLAGE

A special opportunity for smaller businesses. See the Benefits Page for details. **SPACE IS LIMITED!!**

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LUCY@DRAGONBOATCHARLESTON.ORG

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# YEAR-ROUND PARTNERSHIP BENEFITS

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## Captain's Table

- premier logo on DBC website banner
- premier listing on DBC homepage
- social media tags year-round
- Invitations for 4 to DBC events
- group paddle for up to 20 people
- festival team registration w/ 20x20 team tent
- discounted registration for second team (\$900)
- 10x10 display area at festival
- medium logo on festival volunteer shirt
- recognition in festival media and communications
- 6 VIP festival passes

## Drummers' Circle

- medium logo on DBC website banner
- priority listing on DBC homepage
- social media tags year-round
- Invitations for 2 to DBC events
- group paddle for up to 20 people OR festival team registration
- discounted registration for second festival team (\$900)
- 10x10 display area at festival
- logo on festival volunteer shirt
- recognition in festival media and communications
- 4 VIP festival passes

## Wellness Warrior

- small logo on DBC website banner
- listing on DBC homepage
- social media tags year-round
- discounted registration for second festival team (\$900)
- 10x10 display area at festival
- logo on festival volunteer shirt
- recognition in festival media and communications
- 2 VIP festival passes

**ALL PACKAGES  
CAN BE  
CUSTOMIZED TO  
YOUR NEEDS**

# FESTIVAL PARTNERSHIP BENEFITS

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## Presenting

- festival team registration w/ 20x20 team tent
- discounted registration for second team (\$900)
- 10x10 display tent
- presenting sponsor signage at event
- premier logo on festival volunteer shirt
- inclusion in all festival emails
- tags in all festival social media
- opportunity to speak at Celebration and Remembrance Ceremony
- 6 festival VIP passes (free parking and food & beverage)

## Spotlight

- festival team registration w/ 20x20 team tent
- discounted registration for second team (\$900)
- 10x10 tent (team or Wellness Village)
- large logo on festival volunteer shirt
- digital display- spotlight recognition
- tags festival social media
- inclusion in festival emails
- 4 festival VIP passes (free parking and food & beverage)

## Supporting

- festival team registration w/ 10x10 team tent
- discounted registration for second team (\$900)
- medium logo on festival volunteer shirt
- inclusion in festival emails
- tags in festival social media
- 2 festival VIP passes (free parking and food & beverage)

## Wellness Village

\$1,000: 10x10 tent, 6' table, 2 chairs

\$500: table/2 chairs in shared tent

\$250: table/2 chairs, no covering



## BENEFITS OF DRAGON BOATING FOR CANCER SURVIVORS\*

### PHYSICAL

- Improved quality of life
- Helps manage lymphedema
- Improves strength and stamina

### MENTAL

- Improves mental well-being
- Reduces feelings of isolation
- Gives sense of empowerment and control

### SOCIAL

- Strong social support of those who "get it"
- Camaraderie and unity
- Shared purpose

\*NIH supported research

## Who We Are

Dragon Boat Charleston has been redefining cancer survivorship in the Lowcountry since 2003.

## What We Do

Our mission is to promote the physical and mental wellness of cancer survivors and their community through the sport of dragon boating. We do this by fostering strength and resilience year-round in a compassionate network, whether we're on or off the water.



### DRAGON BOAT CHARLESTON

1643 Svannah Hwy, Box 261,  
Charleston, SC 29407

### Get in Touch

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